



MAKE
IT
HAPPEN

Cammill

graphic designer



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BLACK TEA STOUT

GIVE MY PEOPLE BEER
EMPERESS
GANGNAM
BLACK TEA STOUT

EMPERESS
GANGNAM
GIVE MY PEOPLE BEER
EMPERESS
GANGNAM
BLACK TEA STOUT
abv. 10%

Brewing from locally sourced hops, malted barley, and water from the Pacific Northwest. Brewed with 100% organic black tea leaves. Call us today at 503.255.1111. www.empiregangnam.com. © 2014
DISTRIBUTION: CALL 1-800-XXXX-XXXX

EMPERESS
GANGNAM
BLACK TEA STOUT

Empress Gangan

4 Pack Packaging

This black tea stout beer is designed for those that enjoy their tea time and beer time at the same time. My goal for this project was to create an eye catching illustrative package that stuck with the viewer afterwards for its comedic concept. Its inspiration comes from the Victorian Era and the woman that founded that era.

Awards:

ACCEPTED INTO THE NATIONAL STUDENT SHOW & CONFERENCE (2021)

AAF MISSISSIPPI GULF COAST STUDENT JUDGE'S CHOICE AWARD (2022)

AAF MISSISSIPPI GULF COAST GOLD ADDY AWARD (2022)

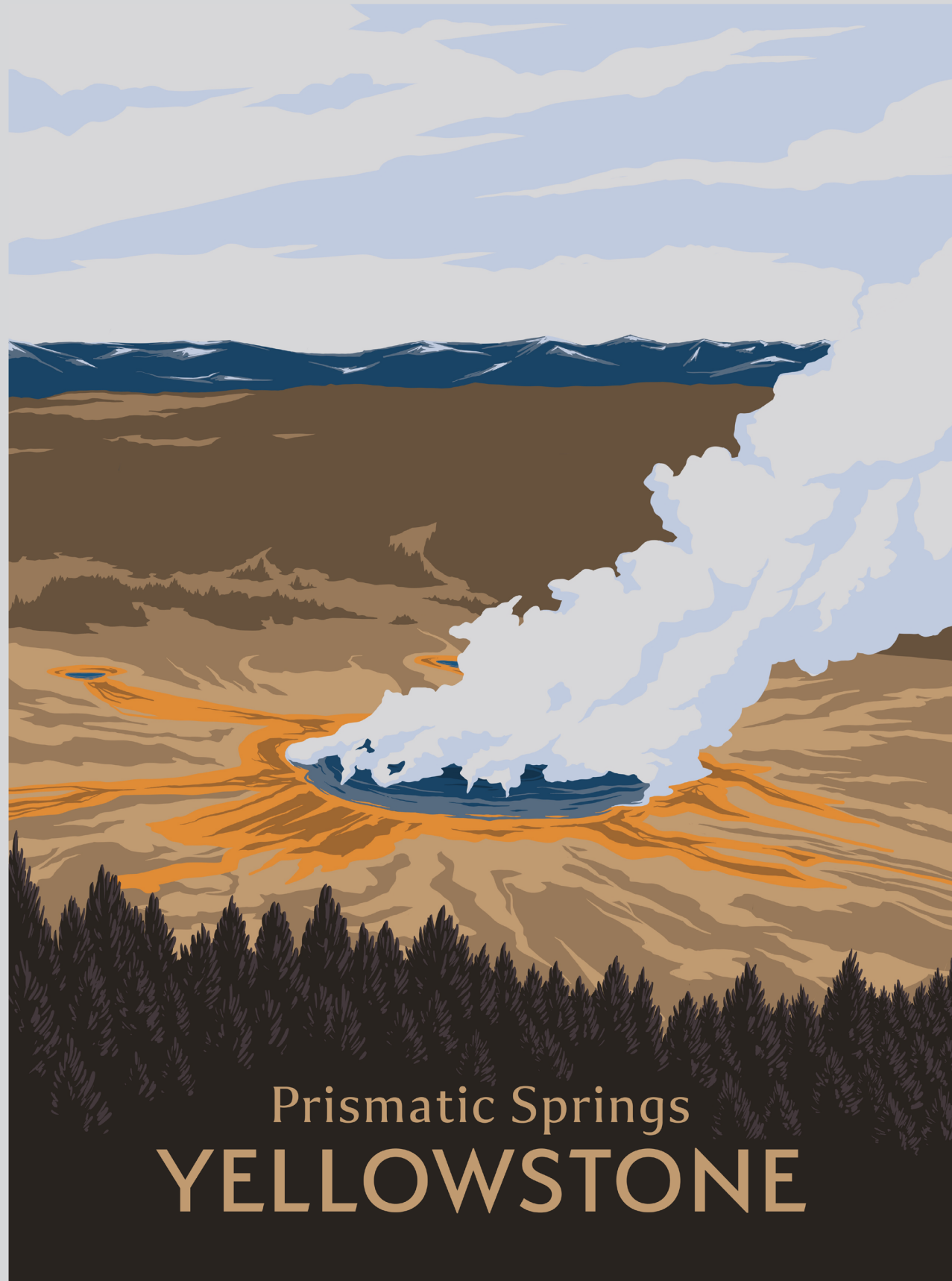
AAF DISTRICT 7 SILVER ADDY AWARD (2022)

YOUNG ONES ADC SHORTLIST (2022)

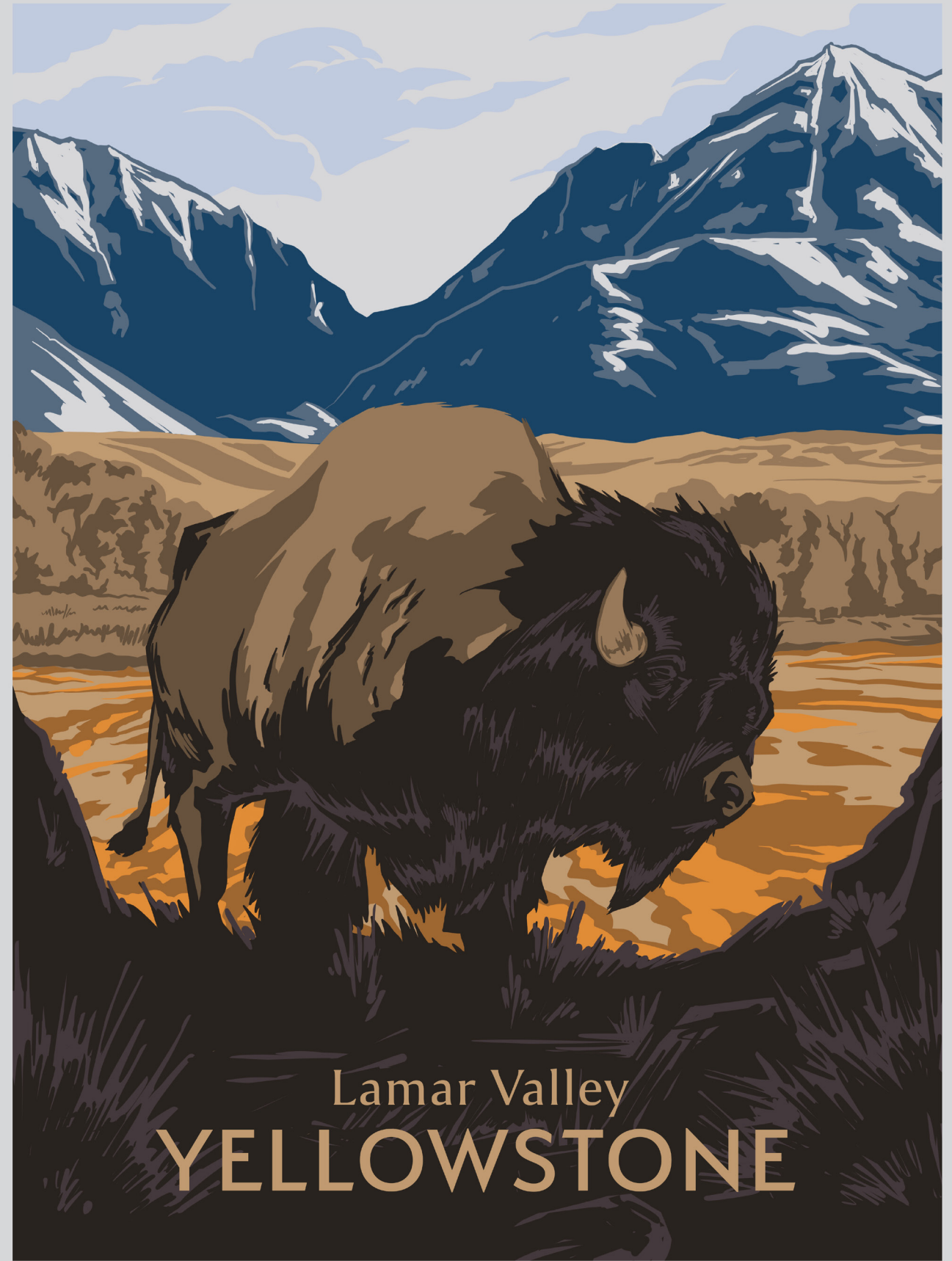
CREATIVE QUARTERLY RUNNER-UP (2022)







Prismatic Springs
YELLOWSTONE



Lamar Valley
YELLOWSTONE



Yellowstone

Travel Poster Series

Yellowstone National Park is known by many but can always be visited by more. My goal for this project was to create an attention drawing poster series through an unusual color palette and illustration as well as a consistently branded field guide for when you arrive. I was heavily inspired by the minimal illustration style of Alexander Dux and Levente Szabo for this project.

Awards:

ACCEPTED INTO THE NATIONAL STUDENT SHOW & CONFERENCE (2021)

Field Guide Publication

Getting the audience to Yellowstone National Park was only half the battle. The other half would require ensuring they knew what to do and what they needed through a consistently branded field guide upon arrival. My goal was to make all the necessary information easy to find and understandable with a simple but engaging book.





"Works wonderfully. My husband is scanning slides from the 70s and they are coming out great."
— Tama K.

Kodak Slide N Scan

FILM & SLIDE SCANNER

FREE SHIPPING

WAS \$224.99 NOW **\$169.97**

with code **KODAK** at checkout

GET YOURS NOW

LAST CHANCE FOR THIS EXCLUSIVE DEAL!

+Babbel

#1 TOP-GROSSING APP FOR LANGUAGE LEARNING



LANGUAGE LEARNER

Lifetime Subscription

★★★★★ 255+ REVIEWS

Babbel is more than just the world's first and best language-learning app, it's your lifelong companion for working toward fluency in up to 14 new languages. You'll find beginner to intermediate lessons, grammar and speaking practice, and tons of other resources like mini-games and podcasts.

BEST PRICE ON THE WEB!



WAS \$699.99



PRICE UNTIL MIDNIGHT

PRICE AFTER MIDNIGHT

\$139.97

\$199.99

GET BABBEL

YOUR PASSPORT TO LANGUAGE MASTERY

1 Lessons for All Skill Levels

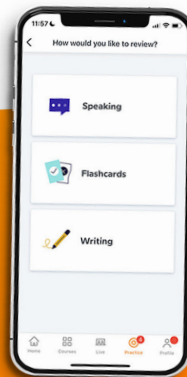
Go from beginner to expert and work on business communication skills

2 Learning Streaks

Keep you motivated to come back to learn every day

3 Daily Vocab Workouts

Use an intelligent system to maximize your understanding



Luxury Bamboo-Blend Sheets

Queen, King, Full, and Twin Sets

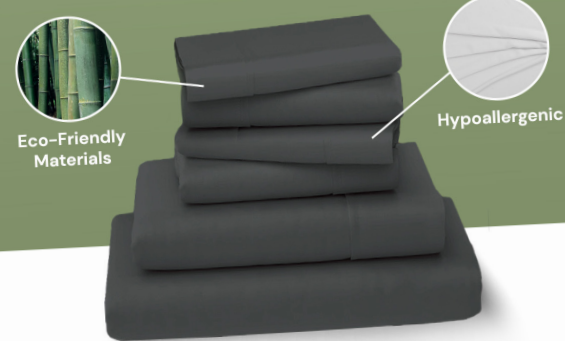
★★★★★ 365+ REVIEWS



Our best-selling bedsheets are on sale right now for their lowest price of all time — only until tomorrow at midnight! Wrap yourself in their luxury blend of bamboo and microfiber materials every night for less than ever before with this offer that we haven't run since Black Friday.

WAS \$119.00 NOW **\$28.97** LOWEST PRICE EVER!

GET IT NOW



Upgrade to Bamboo Luxury

Other Sheets 😞

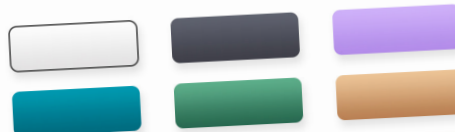
- 200-800 Thread Count Standard blend
- Polyester, Acrylic, or Other Blends Can make you hot and sweaty at night
- Synthetic Materials That can irritate sensitive skin
- Cheap Chemicals & Dyes Wash out over time

Our Sheets 😊

- 1,800 Thread Count Softer, more luxurious slumber
- 60% Microfiber & 40% Bamboo For the perfect blend of softness and moisture-wicking
- Hypoallergenic Fibers More gentle and kind to your skin
- Wrinkle- & Fade-Materials Keep your sheets looking and feeling great for years

★★★★★
"Best sheets I have ever purchased."
— John T.

Colors to Match Any Room



Heard it Here First.

Make any 'fit look instantly classier with subtle but fun fringe

LAVISHA CASHMERE SHAWL

PRICE DROP!

LOWEST PRICE ON THE WEB!

NOW **\$17.97**

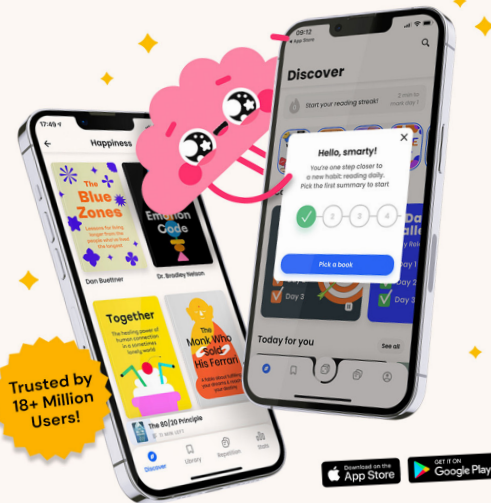
GET YOURS NOW



The #1 App for Fun & Easy Self-Improvement

Headway

PREMIUM LIFETIME SUBSCRIPTION



Trusted by 18+ Million Users!

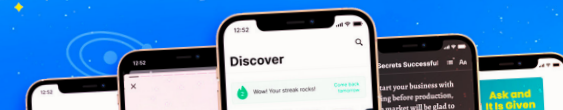
Editors' Choice

The bite-sized answer for large-scale growth. Start carving out time for personal development and make a dent in all those books on your shelf; all it takes is just 15 minutes each day. Headway gives you the tools you need to make changes in your life by providing short, digestible summaries of nonfiction best sellers, podcasts, and trending articles.

WAS \$299.95 NOW **\$69.99**

GET IT NOW

Why Microlearning?



Beats by Dre

Superior Sound and Immersive Audio at an Unbeatable Price

An exceptional listening experience awaits with Beats by Dre. Enjoy active noise cancellation, long battery life for hours of playback, and supreme sound quality from these stylish Beats headphones and earbuds. Save big with these open-box offers, meaning they're virtually new from excess inventory and customer returns.

WAS \$349.99 NOW **\$179.99**

WAS \$169.99 NOW **\$99.99**

GET BEATS HEADPHONES

GET BEATS EARBUDS

What's an Open-Box Return?

Open box means either extra inventory from store shelves or customer returns. The packaging may have some wear and tear, but the products themselves are verified for new condition.

In short, it's your way to get new tech for a fraction of the original cost.

Beats Studio Pro Wireless Noise-Canceling Headphones

40 HOURS OF PLAYTIME

Digital Marketing

Email Blast

As a designer at StackCommerce, I create a wide range of assets and advertisements aimed at enhancing audience reach, product promotion, and driving increased engagement and revenue for our affiliate partners. Here I've honed my skills in creating simple and easy to follow layouts for the fast-paced digital world as well as a better understanding of photo manipulation to best show products in a more dynamic and display-like manner.

While creating emails I aim to make engaging layouts that are user-friendly, highlight the selling points of a product, and showcase it in a more captivating way. Users subscribed to the newsletter receive unique emails featuring a wide variety of products ranging from niche finds to name brands.

App of the Week
LAST CHANCE - DEAL ENDS SOON!

PDF Expert
Lifetime License
WAS: \$139.99
\$69.99

COSTCO WHOLESALE
GOLD STAR MEMBER

shop
Not Redeemable for Cash

Costco Gold Star Membership
1 Year + \$40 Digital Costco Shop Card¹

Stocking your home with low-priced groceries, electronics, furniture, and more is now easier and more affordable than ever before. Enjoy a whole year of access to bulk goods, brand-name finds, and high-value merchandise and get a \$40 Digital Costco Shop Card when you become a Gold Star Member today!

\$60 PER YEAR
SIGN UP TODAY

JOIN TODAY

High Value, Low Prices
Your Membership Benefits Await ...

25% Off Grocery Store Prices
Shop deals for a variety of fresh produce, meats, cheeses and freshly baked goods.

Save More with Coupons
Download the BJ's app to clip digital coupons from BJ's and your favorite brands.

Fill Up for Less
Get everyday low prices on fuel with BJ's Gas.[®]

BJ's Fuel Saver Program¹
Save 10¢/gallon on your next fill-up when you purchase select items.

Did You Know?
BJ's is one of the only wholesale clubs that accepts most manufacturers' coupons.

Shopping, Simplified

- ExpressPay^{®2}**
Skip the line! Scan items and check out all in the BJ's app.
- FREE Curbside Pickup**
No fees and no minimum purchase.
- Same-Day Delivery³**
Get your goods in as little as two hours.

4.8/5 ★★★★★
40,000+ Ratings on Groupon

BJ's Absurdly Simple Savings.
Risk-free with BJ's money-back guarantee.

REG. \$55
NOW **\$20**

JOIN TODAY

```
44 updateActiveSignature[activeSignature] => delete signature.isActive?
45 const activeSignature = Math.floor(Math.random() * activeSignatures.length)
46 this.setState({ signatures: this.state.signatures });
47
48
```

Visual Studio
Professional 2022
WAS \$499.00 NOW **\$44.99**

GET IT NOW

IT'S YOUR **LUCKY DAY**
TAKE A CHANCE AT WINNING **\$1,000,000**

EVERYONE IS A WINNER **2 MILLION DOLLAR PUZZLE BY MSCHF**

THE 2 MILLION DOLLAR PUZZLE BY MSCHF

SERIOUSLY YOU CAN'T LOSE **2 MILLION DOLLAR PUZZLE BY MSCHF**

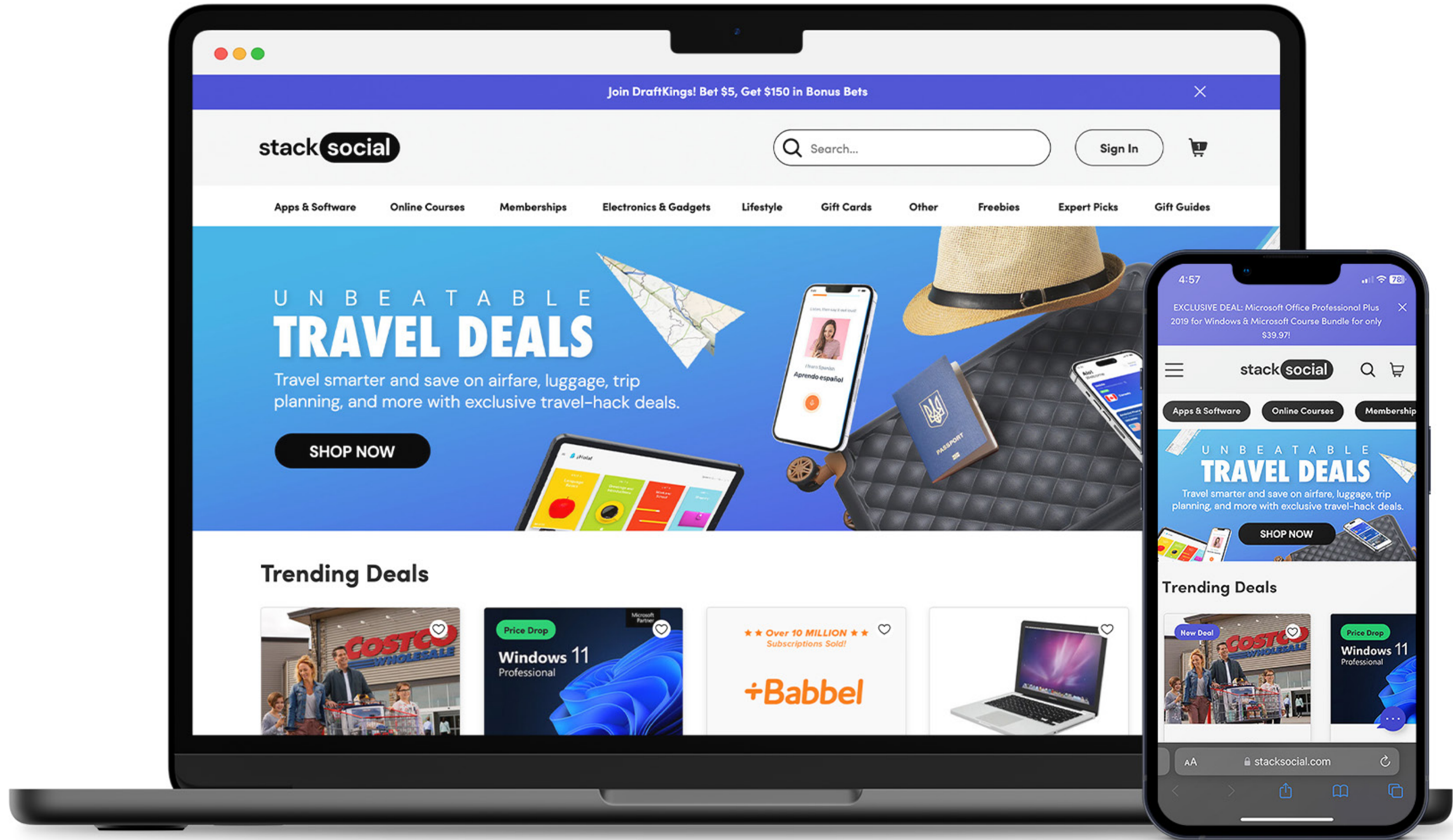
WAS \$30 NOW **\$17.77** **PRICE DROP!**

Tap into the luck of the Irish today with a limited-time price drop on our best-selling puzzle! Who knows? This could be your shot at winning \$1,000,000... or \$1...

- 1-Pack \$30 **\$17.77** SAVE 41%
- 7-Pack NEW **\$77.77** SAVE 63%

01. SOLVE THE PUZZLE
We promise: It's a fun challenge.

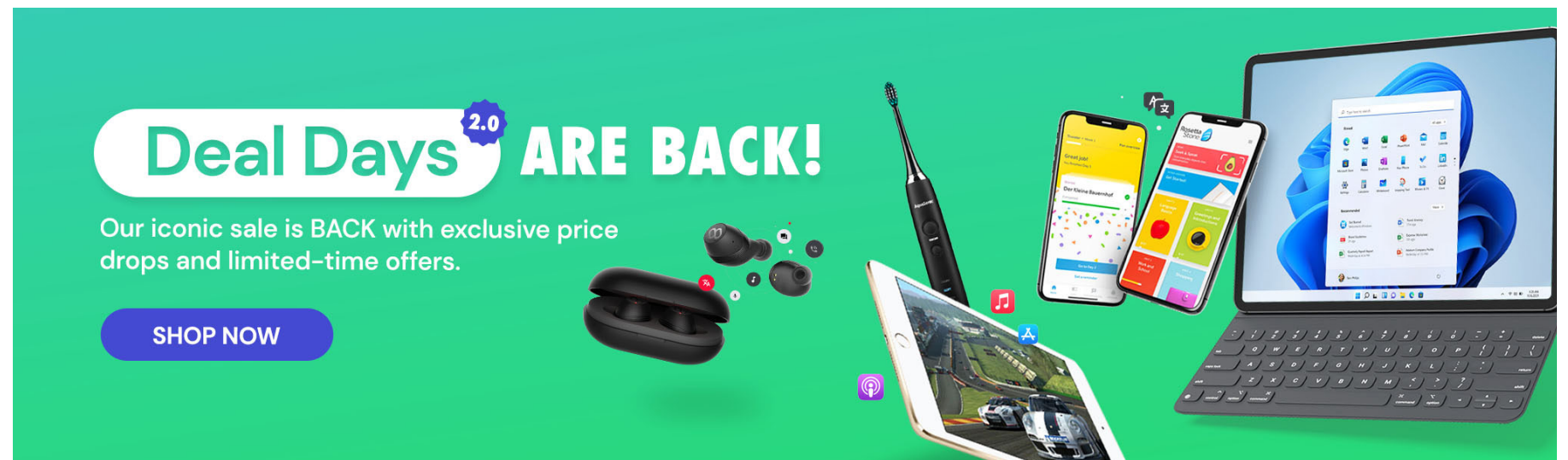
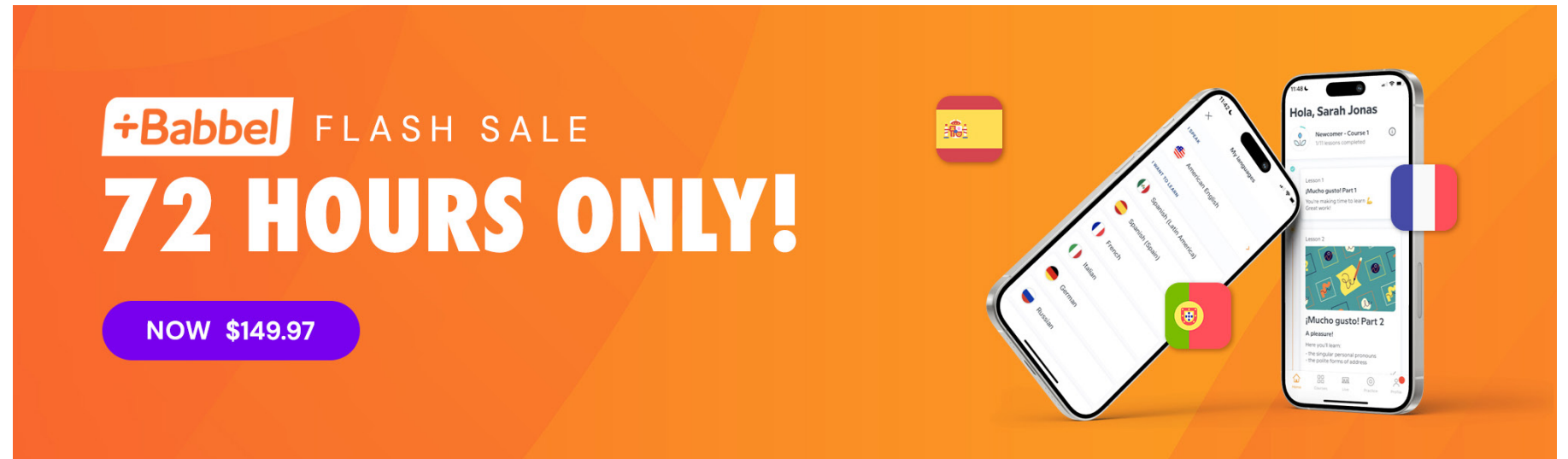
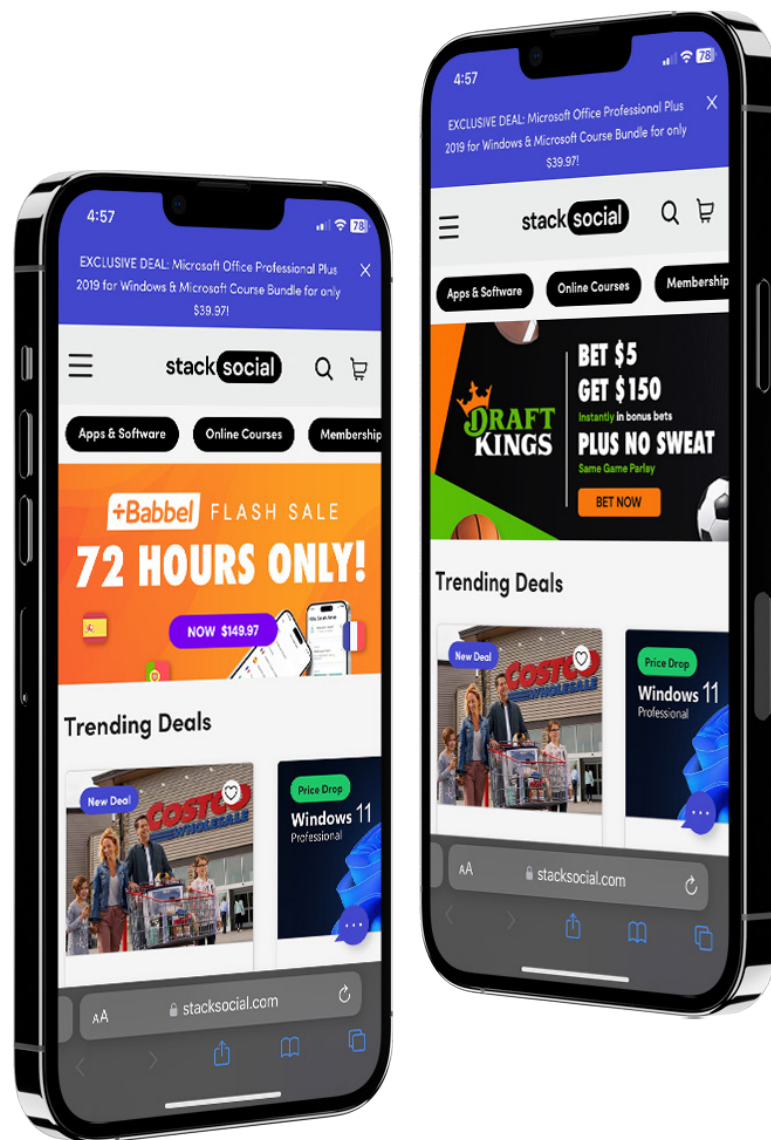
02. SCAN THE QR CODE



Web Banners

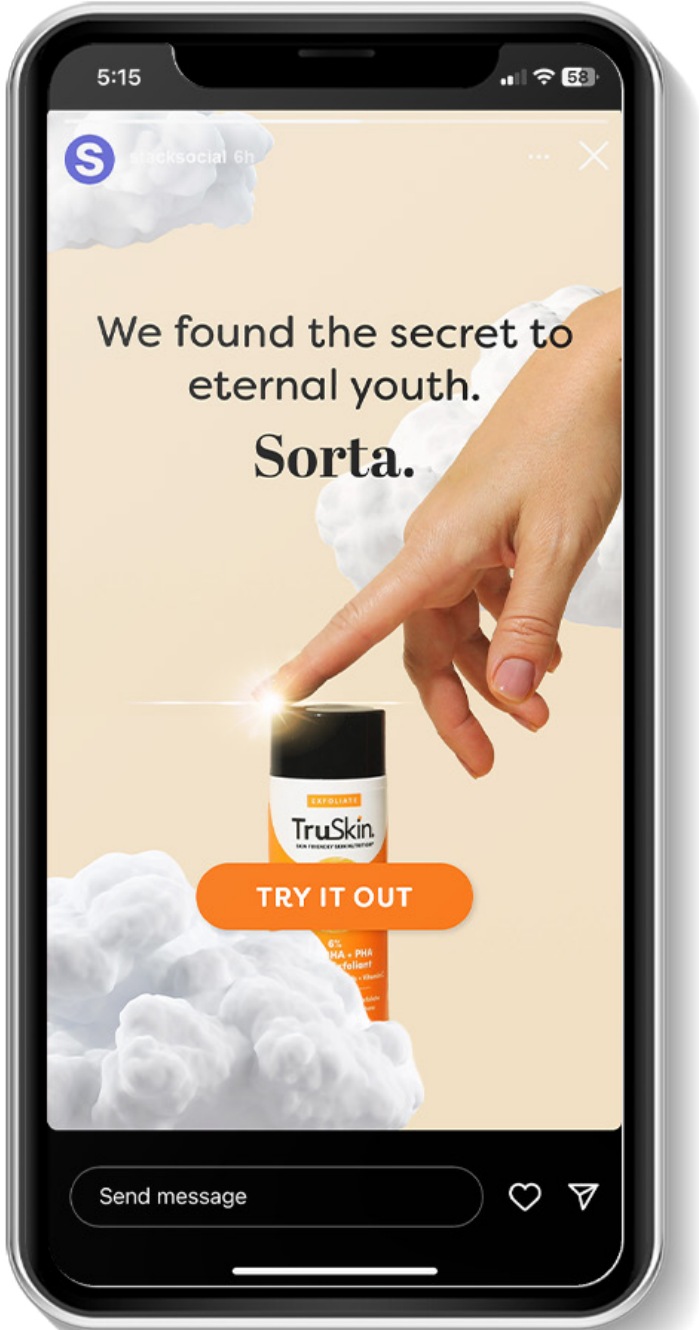
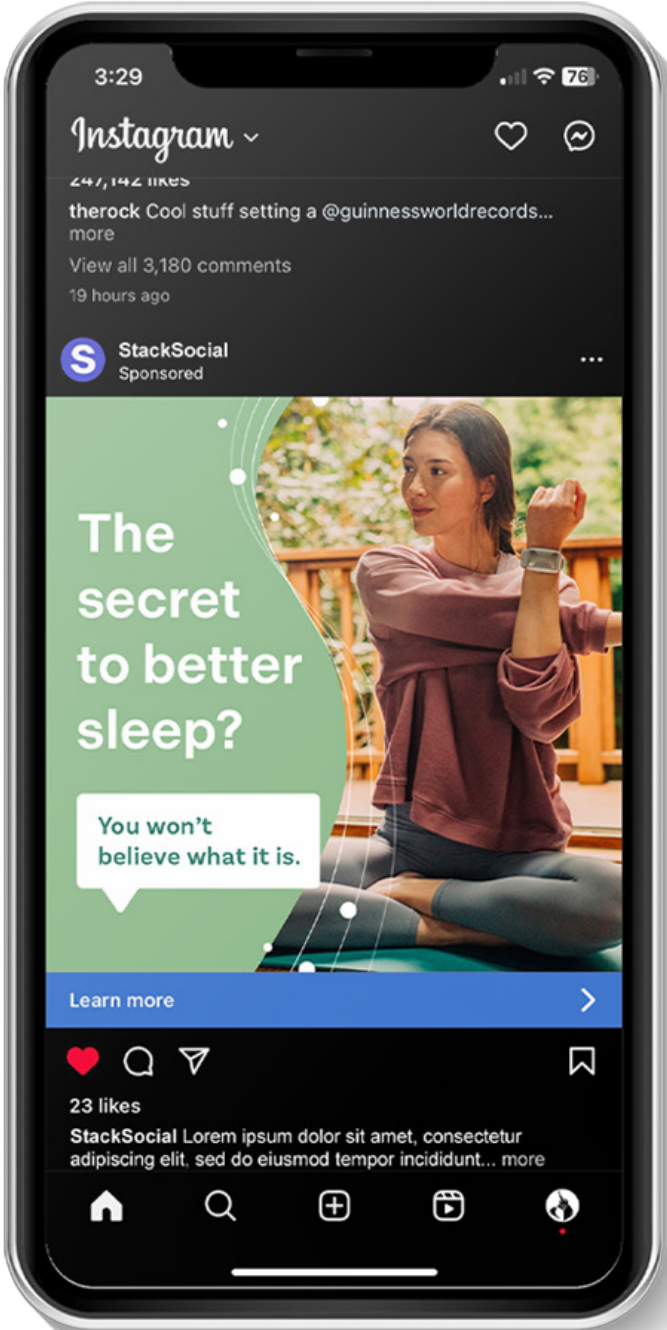
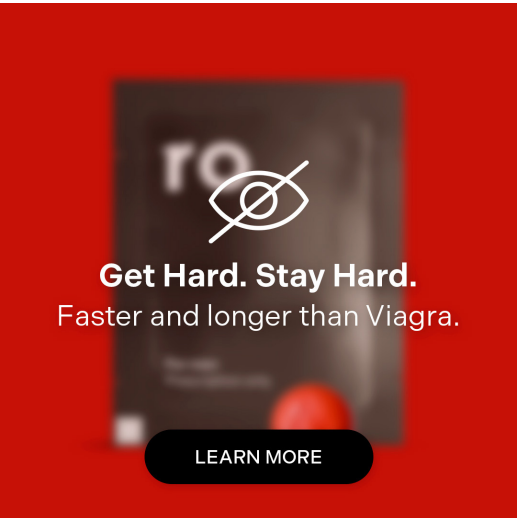
These banners are featured on affiliate partners' digital storefronts and aimed at highlighting specific products or collections for viewer browsing.

During creation I select the most appropriate products to feature that best represented the sale. Each banner is constructed at a mobile and desktop format with the desktop being built at a larger pixel size for scalability across devices.



Social Media Ads

Another form of product promotion is through meta ads on Instagram and Facebook which allow us to partner directly with merchants and create brand-consistent ads that leverage the curiosity gap between the consumer and product offered.





Article Imagery

Articles are another way to directly market to consumers. I create imagery that best fits each article. This can take the form of a more branded and heavily photoshopped approach to product imagery or a simpler one with light touchups to lifestyle images.



PATHS ABOUND

SEATTLE CYCLING EXPO 2022

PATHS
ABOUND



Paths Abound

Logo Suite / Brand Guideline Publication

This annual cycling expo aimed at bringing the people of Seattle, WA all the new gear, information, and milestones in the world of cycling. During this two day event attendees can visit vender booths, guest talks, and any of the ride alongs throughout the cycling paths of the city. My goal for this project was to brand an annually held event for cyclist lovers at all levels as well as a promotional campaign for 2022 in a fun and energetic manner.


Awards:

AAF MISSISSIPPI GULF COAST GOLD ADDY AWARD (2022)

AAF MISSISSIPPI GULF COAST SILVER ADDY AWARD (2022)



PATHS ABOUND
BRAND GUIDELINES


www.pathsaboundcycling.com



Promotional Campaign

Advertising for this event spans from flyers and brochures to posters and billboards, all geared towards selling tickets in the months leading up to the expo. Additionally, promotional items are available for purchase at the event itself.

Awards:

AAF MISSISSIPPI GULF COAST GOLD ADDY AWARD (2022)

AAF DISTRICT 7 SILVER ADDY AWARD (2022)









KHIIMORI

MONGOLIAN CUISINE



Khiimori

Logo Suite

This Mongolian restaurant aims to bring customers a high end, culturally rich experience through the unique dishes of Mongolia. The goal for this project was to eliminate appropriating stereotypes often surrounding Asian restaurants. Instead, by exploring the history and culture, help bring a modern design that appreciates the traditions, customs, and most importantly food of not just any Asian restaurant, but a Mongolian one.

Awards:

AAF MISSISSIPPI GULF COAST GOLD ADDY AWARD (2022)



**GD
USA**
AMERICAN PACKAGE DESIGN AWARDS
2022 WINNER





To-Go Packaging / PoP / Menu

Additionally, any good restaurant requires the essential packaging, menu, and a fun point of purchase for its customers to use and admire. My goal was to continue the modern theme of the brand as well as begin to establish the restaurant in a more high-end fashion. The brand's color palette also allowed for variations in the packaging for more variety in the customer's experience. The point of purchase is inspired by traditional Mongolian utensil sets which are wooden cylinders housing a pair of chopsticks and a knife.

Awards:

- AAF MISSISSIPPI GULF COAST GOLD ADDY AWARD (2022)
- AAF MISSISSIPPI GULF COAST GOLD ADDY AWARD (2022)
- AAF DISTRICT 7 SILVER ADDY AWARD (2022)
- GDUSA NATIONAL PACKAGE DESIGN WINNER (2022)



Investor Lookbook Publication

On the finance end of this restaurant business an investor lookbook was designed containing all the different information someone would need to know in order to invest with confidence. My goal for this publication was to create easy access to as much necessary information for investors as well as setting the tone through imagery of Mongolia's culture and history.



Foods/Dishes

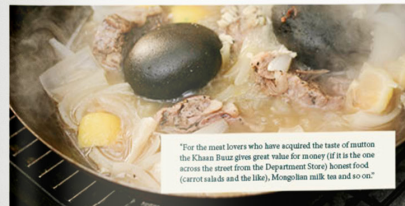
The Mongols had two main food groups—the white foods and the red. The white, of course, were the milk products. The red foods were meat, and Mongols ate meat from all of their animals. Meat was either skewered and roasted over fire, or boiled into stews and soups. Whatever vegetables the Mongols gathered on their journeys also went into soups and stews. Usually, they could find wild onions and garlic, but tubers, roots, seeds and berries also went into the stews.

Generally, the Mongols ate dairy in the summer, and meat and animal fat in the winter, when they needed the protein for energy and the fat to help keep them warm in the cold winters. In the summer, their meals produced a lot of milk so they switched the emphasis from meat to milk products.

As nomads, the Mongols didn't have ovens, so they couldn't bake bread. Since they didn't farm, they also

didn't have many vegetables. What they had was what they could find on the steppes. Wild onions and garlic were widely sought after and used both as food and medicine. After the copying of the empire, however, Mongols gained access to some Chinese foods such as rice and flour, which could be used to make noodles and quick breads. The Mongols also began to use some grains, although in general their foods were hearty, not bland.

When Mongols were on the move, a warrior's wife might hand him a bag of meat, onion and flour or rice. The warrior would stick the bag under his saddle and the heat from the friction of his body and the horse's would cook the ingredients in the bag into a kind of stew. Mongol warriors would also knock a vein in their pony's neck and drink a few sips of the horse's blood. If he were riding a mare, the warrior might also grab a few mouthfuls of milk from the mare's teat during a brief stop.



"For the meat lovers who have acquired the taste of mutton the Khana Buzag gives great value for money (if it is the stew across the street from the Department Store) horse food, (carrot salad and the like), Mongolian milk tea and so on."

Mongolian Culture

Mongolian dress has changed little since the days of the empire because it is extremely well adapted to the conditions of life on the steppes and the daily activities of pastoral nomads. However, there have been some changes in style which distinguish modern Mongolian dress from historic costumes. The deel, or khaten, is the Mongolian traditional garment worn on weekdays and special days.

It is a long, loose gown cut in one piece with the sleeves; it has a high collar and widely opening at the front. The deel is girdled with a sash. Mongolian deels always close on the wearer's right and traditionally have five fastenings. Modern deels often have decoratively cut overflaps, small round necklines, and sometimes contain a Mandarin collar. The deel is girdled with a sash. Mongolian deels always close on the wearer's right and traditionally have five fastenings.

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have five fastenings. Depictions of Mongols during the time of the empire, however, show deels with more open necklines, no collars, and very simply cut overflaps, similar to the deel still worn by lamas in modern Mongolia. In addition to the deel, men and women might wear loose trousers beneath, and men may have worn shirts during the later Buddhist period, and women might wear under-shirts, but in fact it appears in some Mongolian paintings women wore wide trousers gathered at ankle, similar to shawls or Turkish trousers. Shirts of the same style are still worn in part of Mongolia and China today; they have plain front and back panels with closely pleated side panels.

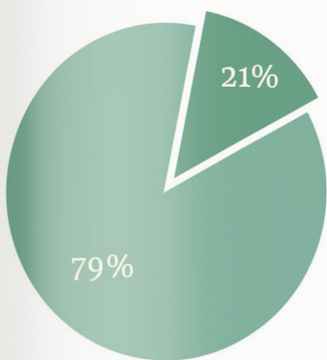
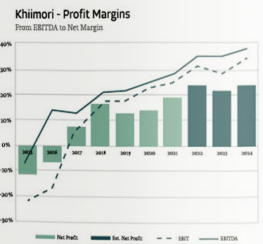
Paintings of Mongols from Persian and Chinese sources depict men, and often women, wearing their hair in braids. The hair would be divided into two pigails, each of which would be divided into three braids.



Overall Growth

In the 20th century, "If it isn't broken, don't fix it" may not be the best advice. If you are not anticipating, experimenting, investigating—and failing often—you'll become obsolete. The reality of business today is one of unrelentingly disruptive change—on a scale not seen since the days of the first industrial revolution. But this change is happening at an unprecedented pace. Businesses must successfully adapt and operate under a set of rules and expectations that are constantly in flux. The challenge of disruption is an existential threat but also an unprecedented growth opportunity. To survive, navigate and

win in the age of disruption, companies must undertake a comprehensive and creative business transformation, which enhances talent, embraces digital, drives innovation, and builds customer-centricity. Inherent in this process is redesigning the workforce and envisioning a growth strategy for the next decade and beyond. Such a transformation, successfully deployed, will deliver continuous growth, strong competitive advantage, and increased capacity to create and deliver long-term value. But, it depends on a new business capability: thinking, operating and planning in three dimensions simultaneously.



Investments
Profit



Dear Potential Investor,

It has been brought to my attention that you are a strong investor in local businesses. I have been told of several businesses that got their start with your backing. At present, I am running a chain business from Georgia to North Carolina, but the demand for our service has become much more than expected, and we would like to expand our business.

Restaurants are happy to be able to offer this option, and I have been asked to supply a larger national chain of restaurants. We have been told by several restaurant owners that many of their patrons return just for a piece of our food. We have expanded several other culturally relevant dishes that have been appreciated too. We believe we can create a smoothly run larger business chain that would give substantial financial benefit to us both if we had the funds to create five more locations. Thank you for your time.

Sincerely,
Khimori





Social Media Ads

In order to better advertise Khiimori, social media advertisements were created for the use of multiple platforms. My goal was to entice customers to the hypothetical grand opening and using to-go packaging to visually reinforce modern convinces like ordering online for easy delivery.



Website

Supporting the advertisements is a website where menu items, catering services, online ordering, and restaurant locations can be found. My goal was to utilize imagery from both the culture and the food to allow the audience to feel a part of the culture and be enticed by the food. The QR code below shows an Xd preview of the site in action.



ferrcannabia™





Ferrcannabis

Logo & Stationery

Cannabis has often faced stigma, especially in the South, slowing its acceptance as a medical treatment. When my client wanted to open a medical cannabis dispensary in Hattiesburg, MS, I knew the logo needed to be minimal and trustworthy. The goal was to help change perceptions of cannabis use, presenting the dispensary as a legitimate and helpful business to shift from old stereotypes to a more positive and progressive view.





Rock'em Sock'em Skateboard

Skateboard Illustration

What's cooler than cruising on your board? Doing it with your crew. While you can't enjoy Rock'em Sock'em Robots with the whole crew, I can capture the thrill of it on your skateboard. My goal for this project was to simply have some fun, drawing inspiration from my love of retro toys and camaraderie with friends.

Awards:

CREATIVE QUARTERLY RUNNER-UP (2022)



NUPATH

clean nuclear energy



NUPATH

NU

Nupath

Logo Suite

Humanity needs a safer, cleaner, more reliable energy source to keep pace with our growing energy consumption, protect human lives, and protect the only home we have ever known.

Nuclear energy poses significantly less risk to human life and produces an unparalleled level of energy when compared to fossil fuels and renewables combined. The goal of this project is to initiate a compelling awareness campaign aimed at destigmatizing nuclear power and packaging it as a better primary energy alternative. By presenting nuclear energy in a fun and illustrative manner, we aim to engage and educate the next generation of decision-makers.





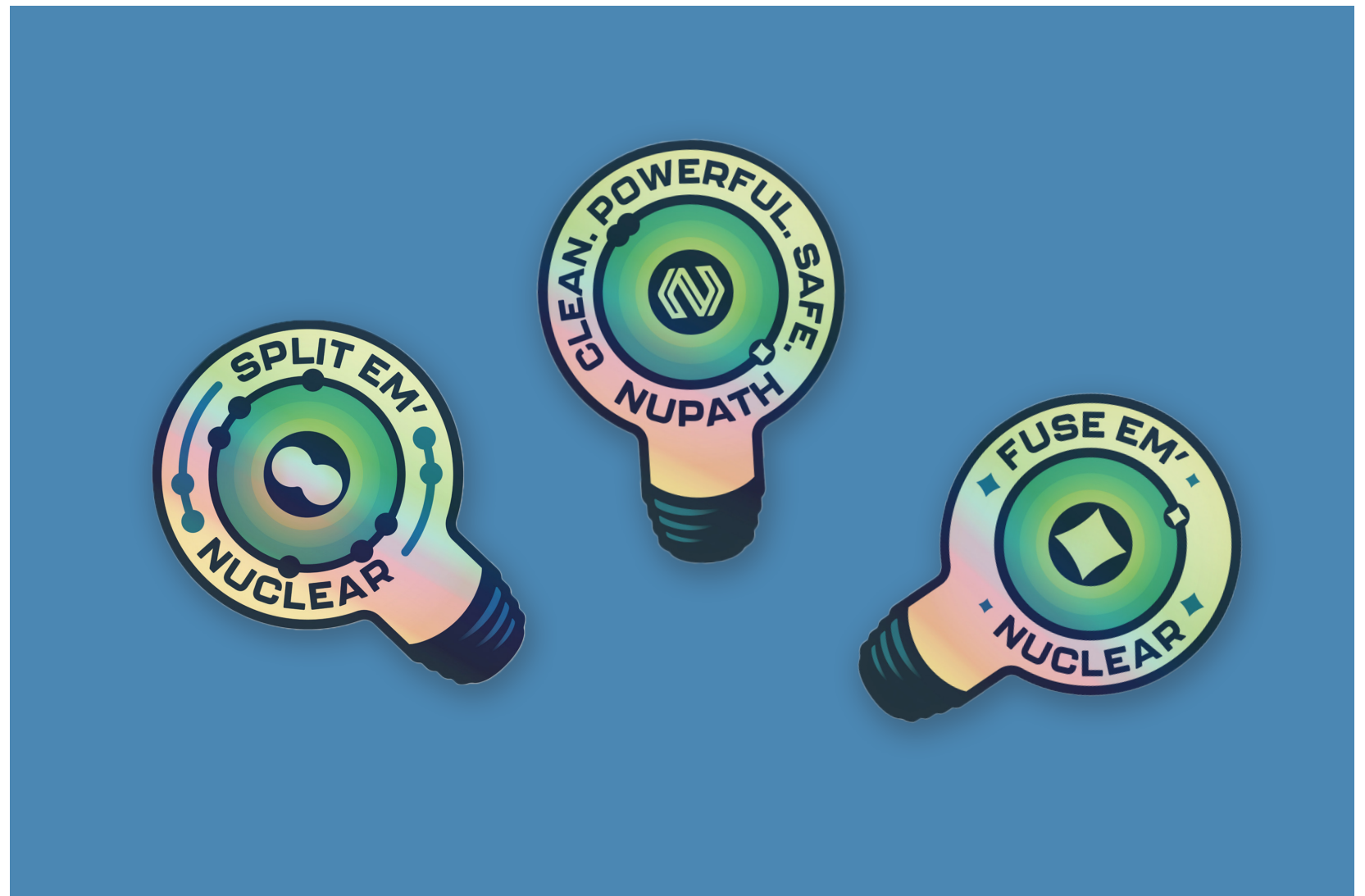
Poster Series

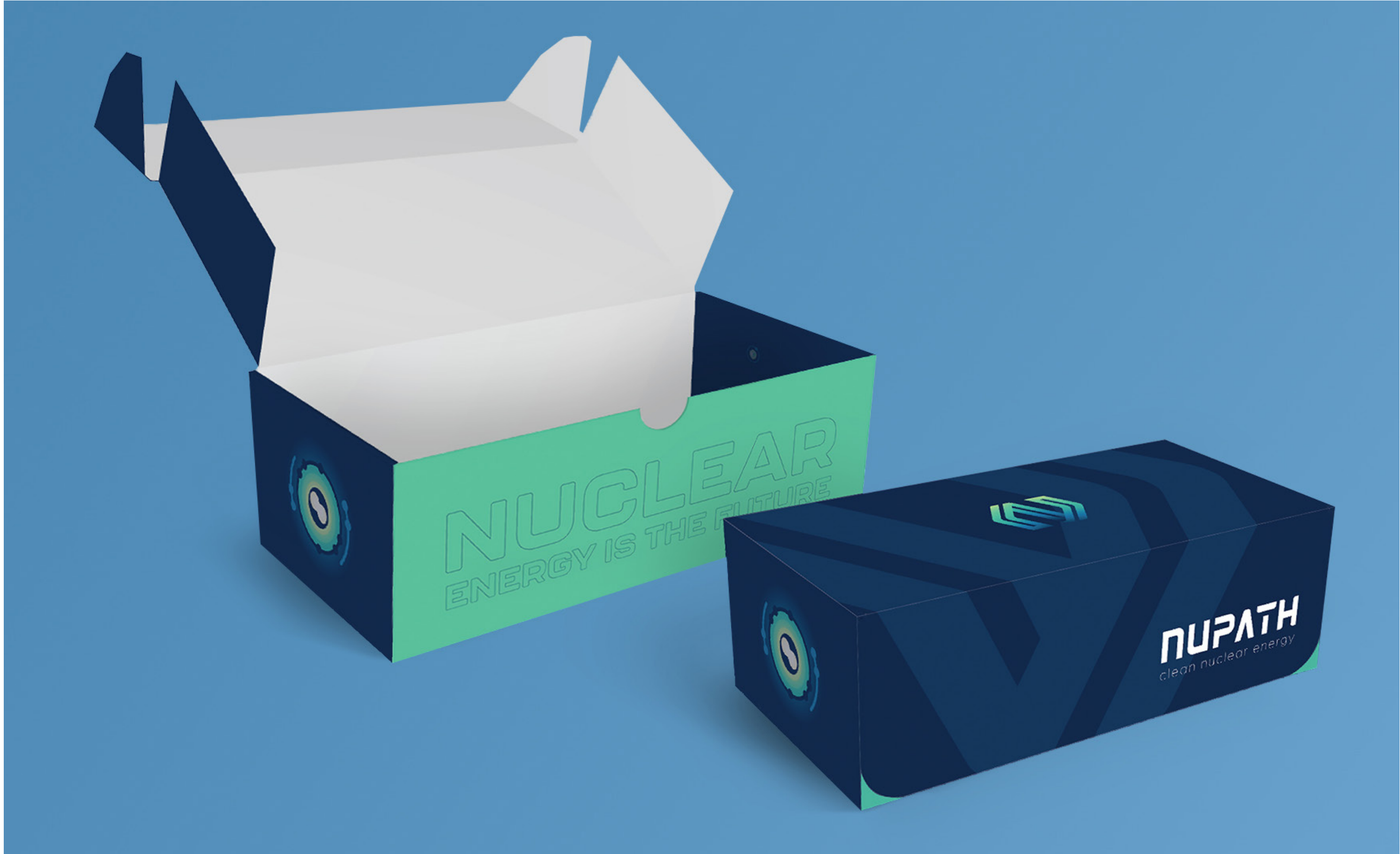
These Nupath "travel" posters aimed to illustrate the difference between the world we currently live in using fossil fuels and the future we could have with the safe power of nuclear energy by giving the viewer a glimpse into that future. Lightbulbs will go on to be a repeated theme throughout this campaign as they are a universally understood icon for the use of energy.

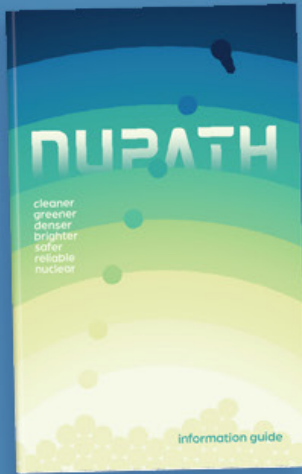


PR Kit / Promotionals

As targeting the next generation was one of the primary focuses, it was important to reach them on their terms. In order to do this a PR kit full of promotionals, shown here and on the pages before and after this one, was created. It would be sent to influencers on YouTube and TikTok, as well as educators, who show a love for science and clean energy. It would contain t-shirts, stickers, the posters shown on the pages before this, and the info guide and company brochure on the following pages. My goal with this kit was to continue promoting nuclear energy in a fun and educational manner.







04 Introduction

06 What is Nuclear

08 Fission & Fusion

10 Nuclear is Safe

14 Nuclear is Clean

18 Nuclear is More

22 Compare/Contrast

24 Conclusion

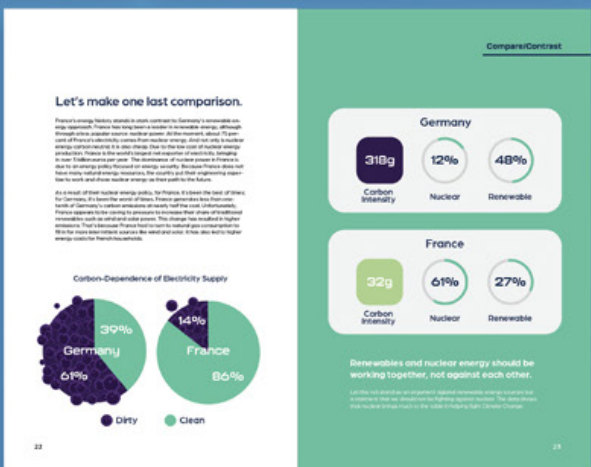
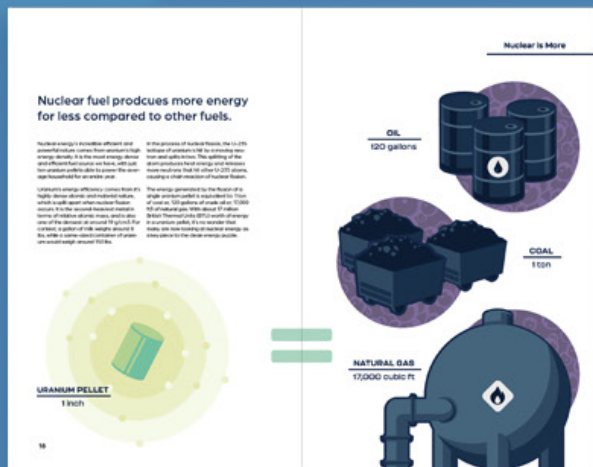
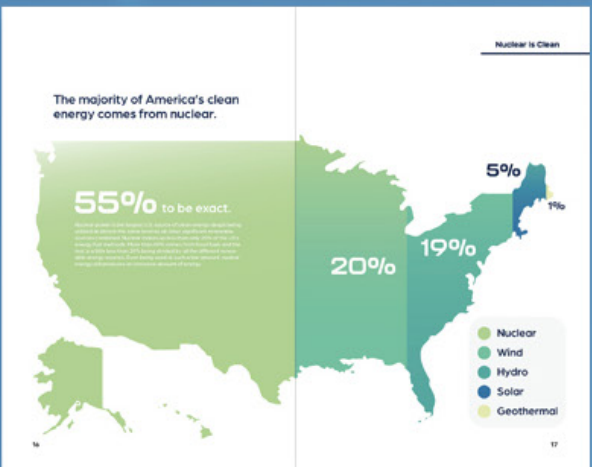
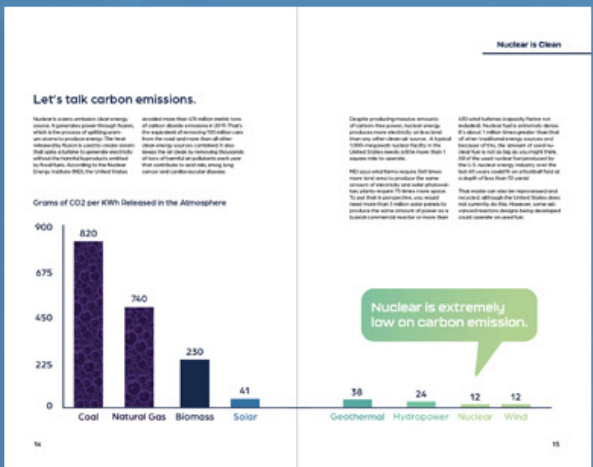
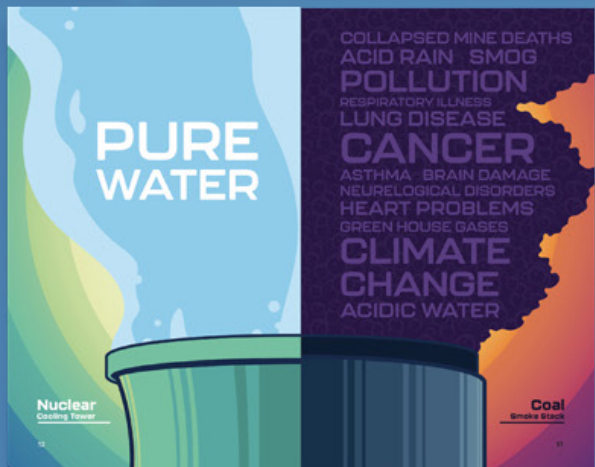
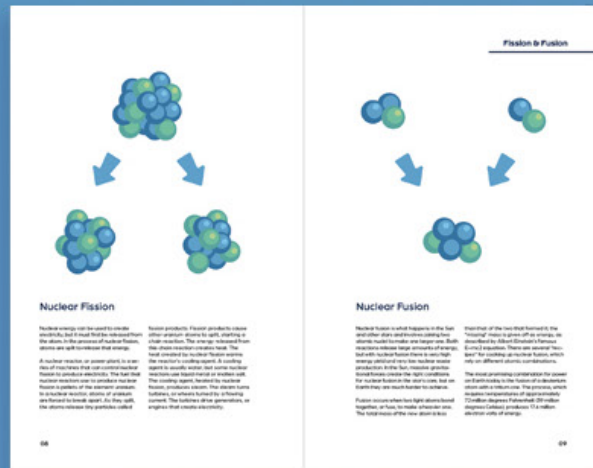
YOU HAVE BEEN LIED TO ABOUT NUCLEAR ENERGY

... but why?

Nuclear energy produces electricity that is safe, reliable, and clean. It is the only energy source that can provide a steady, uninterrupted supply of power. Nuclear energy is also the only energy source that can provide a steady, uninterrupted supply of power. Nuclear energy is also the only energy source that can provide a steady, uninterrupted supply of power.

What is Nuclear?

Nuclear energy is the energy stored in the nucleus of an atom. It is released when the nucleus of an atom is split (fission) or when two nuclei combine (fusion). Nuclear energy is used to generate electricity and to power ships and submarines.



Conclusion

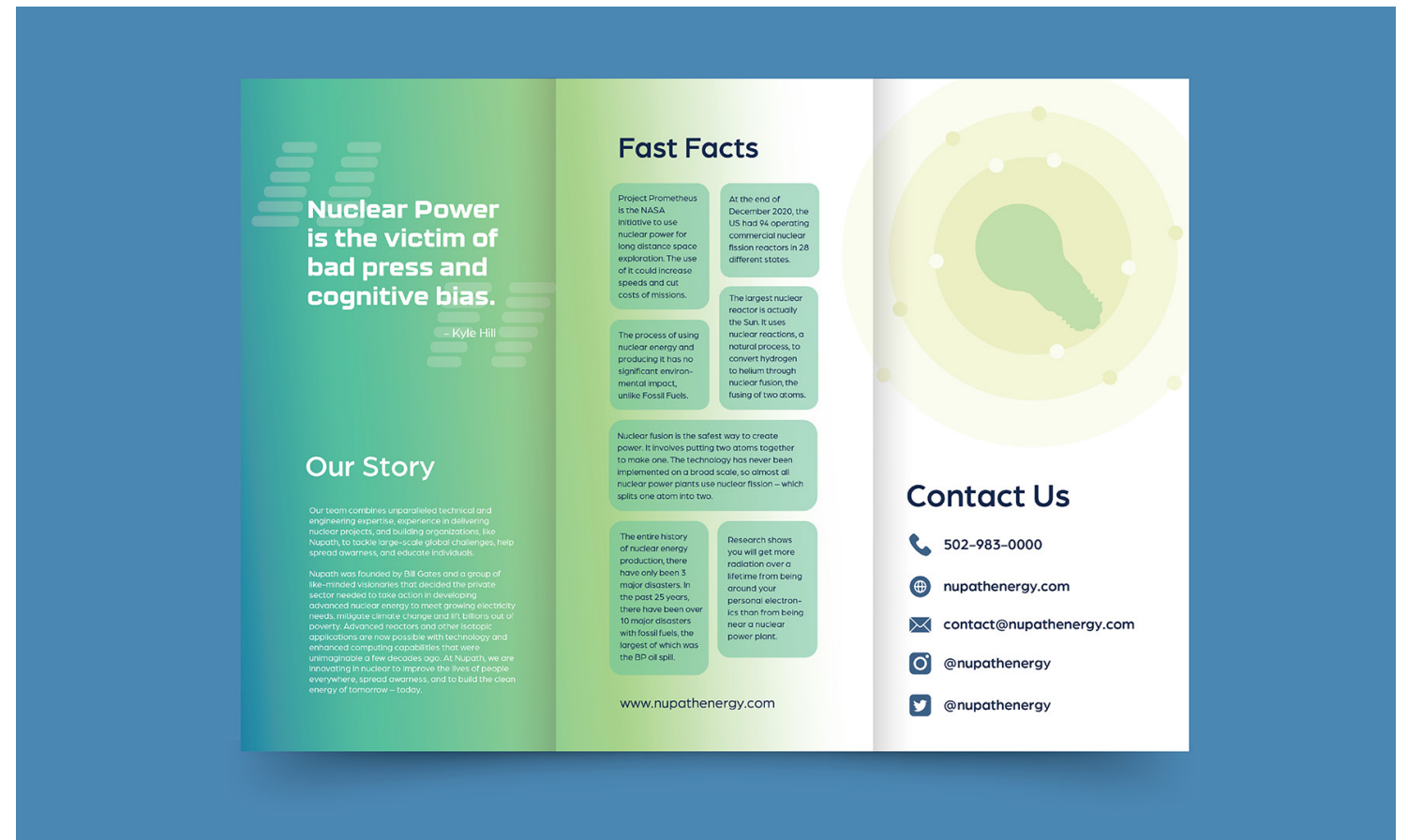
Nuclear energy, in terms of an overall safety record, is better than other energy.

- Bill Gates



Info Guide Publication / Company Brochure

Many beliefs about nuclear power are skewed from bad press and cognitive bias. The only way to change this is through making information readily available and keeping it engaging. Both the information guide and company brochure aim to do this while also bringing more transparency to the company that is promoting this information. All information found within represents decades worth of research brought to you in a fun and trustworthy brand scheme.



Social Media Ads

Continuing the theme of meeting our audience on their terms is the utilization of an Instagram account and ads for it. The goal was to create a consistently used page bringing information and transparency to viewers.

NUCLEAR FUSION

Nuclear energy can also be produced through fusion, or joining (fusing) atoms together. The sun, for instance, is constantly undergoing nuclear fusion as hydrogen atoms fuse to form helium. Because all life on our planet depends on the sun, you could say that nuclear fusion makes life on Earth possible.

**SAFE
CLEAN
GREEN**

Nuclear power is the victim of bad press and cognitive bias.

- Kyle Hill

**NUCLEAR
is safe
YEP, SAFE!**

**It is time to
TRUST
NUCLEAR**

**Renewables
cannot do it
ALONE**

Nuclear energy, in terms of an overall safety record, is better than other energy.

- Bill Gates

**POWERFUL
ABUNDENT
CHEAP**

NUCLEAR FISSION

Nuclear reactors use fission, or the splitting of atoms, to produce energy. Nuclear power plants produce clean, renewable energy. They do not pollute the air or release greenhouse gases. They can be built in urban or rural areas, and do not radically alter the environment around them.



Website

In order to follow up on the many references to the site for more information, a website was, well, created. It aims to continue the theme of transparency through company sources and fun educational facts on why we should trust nuclear energy. The QR code below shows an Xd preview of the site in action.





Thank you for your time!